

# PERRY J. O'HALLORAN

## PRODUCER AND DIRECTOR

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Portfolio: [PerryJohn.com](https://www.perryjohn.com)

### SUMMARY OF QUALIFICATIONS

- Background of more than ten years in TV, corporate, digital, and live-stream production.
- Reliable, confident professional with a flair for being patient, well-liked and decisive.
- Skilled ability to delegate, lead and motivate any team or project to accomplishment.
- *And that's not all! ...*
  - Previous credits include *BBC, Disney, Sony, ITV, Dyson, Armada*
  - Member of *Directors UK* and the *Producers Guild of Europe*
  - Experienced speaker and mentor to media undergraduates
  - Full and valid driving license
  - Bullet point enthusiast

### PROFESSIONAL EXPERIENCE

**Digital Content Producer** (Fixed-term) January 2022 – October 2022  
Edinburgh International Festival – Edinburgh, UK. [Video Example](#)

- Producing, directing, filming and editing all year-round film content for int./ext. use.
- Managing acquisitions and budgeting, including freelance crew and their schedules.

**Producer-Director • Freelance** May 2012 – Present

*'Lumination'* cinema documentary-series TV series - *True Lies Ltd.*

*'HOW'* TV series - *ITV / Terrific Television*

*'Scrambled!'* TV series - *ITV / The Foundation Productions*

*The Institute & Faculty of Actuaries* Corporate film library - *Multichannel TV*

- Managing, coordinating, and supervising each phase of TV, live-streaming, and digital-film production within UK/Europe, from concept to final client delivery.
- Recruiting skilled, competent crew to each project and delegating accordingly.
- Maintaining a consistently positive and profitable relationship with each client.

**Digital Media Producer** April 2018 – May 2019  
HiMama Inc. - Toronto, Canada. [Video Example](#)

- Devising and producing all premium media content for the brand's global subscriber base consisting of video, animated, audio, and written materials.

**Development Producer** 2011 – 2012

The Foundation Television Productions – London, UK.

- Improving and revamping original and existing children’s television projects into strong and viable ventures to attract overseas broadcasters and distributors.
- Designing and creating bespoke pitch materials for forthcoming productions.

**Assistant Producer, Development Researcher** 2010 – 2011

The Foundation Television Productions – London, UK.

- Facilitating new ideas and talent for inclusion in ongoing / impending projects.
- Formulating pitch-materials and casting world-class athletes as featured talent for *Ultimate Sports Day* - the BBC’s flagship show for the 2012 Olympics.

**Production Assistant, Writer** 2010

“Shooting Stars” TV comedy series (BBC Two) – Kent, UK.

[Video Example](#)

“Basil Brush’s Swap Shop” TV entertainment series (CBBC), Kent, UK.

- Scripting original material for the adored and longstanding comedy shows.
- Managing video-edits, scripts, casting and original music compositions.
- Answering phone calls, liaising with contributors and process scheduling.

## VOLUNTEER EXPERIENCE

**Academic Speaker and Mentor** 2014 – 2019

- Advising students and young professionals as they complete studies and begin their careers: the *OCAD University of Toronto* and *University of Kent*.

**Educational Resources** 2013 – 2018

- Independently produced an educational series of films interviewing industry professionals detailing their own knowledge and first-hand experience.

## ADDITIONAL SKILLS

- Qualified producer, director, editor, motion-graphics designer and camera operator
- *First Option* certified:  
*Safety Management of Productions (2020)*
- Member of *Directors UK*, *PRS*, *ALCS* and the *Producers Guild of Europe*
- Professional guitarist, pianist, audio engineer
- Proficient stills photographer

## SOFTWARE SKILLS

- Adobe Creative Suite  
*Premiere Pro* • *After Effects*  
*Photoshop* • *Illustrator*
- Microsoft 365  
*Word* • *Excel* • *PowerPoint*
- Logic Pro X
- Google Analytics

## PERSONAL INTERESTS

- Global / local adventures
- Struggling to learn Italian
- Film scores and rock music
- Perfecting my pasta dough
- Classic films in classic old cinemas
- Tacos, taquitos, and fiery burritos